



**OREGON**

Oregon  
Convention  
Center

# **Bringing the World to Oregon**

Oregon Convention Center  
FY 2016-17 Report

# A marketplace of ideas

When it comes to showcasing the genuine Portland experience and contributing to the regional economy, the Oregon Convention Center is front and center. The largest event venue in the Pacific Northwest, we attract hundreds of thousands of visitors each year from around the world to exchange ideas, share their expertise, and create lasting memories and connections.



## Regional economic impact, FY 2016-17

<b>Total spending</b>	\$625.8 million
<b>Total jobs</b>	5,960
<b>Total earnings</b>	\$242.8 million
<b>Total tax revenues</b>	\$26.4 million

## A world-class hotel for a world-class venue

In August 2017, construction began on the Hyatt Regency Portland, a flagship hotel expected to draw new conventions to Portland and create thousands of local jobs. Located right next to OCC, the hotel will expand our ability to host major events while providing a convenient place for convention-goers to stay.

The 600-room hotel will be LEED Silver certified, keeping with OCC's and Portland's commitment to sustainability. It will offer more than 30,000 square feet of meeting space and is expected to attract five to 10 new conventions to Portland each year.

With its modern design and proximity to world-class dining, cultural opportunities and more, the hotel will help firmly establish Portland as a destination for people and ideas from around the globe. It's expected to open for business in 2019.



**42,000**

Pounds of event materials donated to local nonprofits

**139**

Tons of waste composted

# Sustainable, from rooftop to recycling center

With the power of the sun and a unique policy to reduce waste, the Oregon Convention Center is continuing to lead the events industry in sustainability. More than 6,500 rooftop solar panels now provide 25% of our energy, reducing environmental impacts and energy costs. The panels were switched on in August 2016 thanks to SolarCity and grants from Pacific Power and Energy Trust of Oregon.

To reduce waste, we now require all events to use more recyclable materials, sort their waste, and remove non-recyclables after their event. With 90% compliance by our clients, we've already achieved an impressive waste diversion rate of 65%.

"I always feel confident that the people I work with will be top notch and that they treat each event with real care. That is the extraordinary thing about holding an event at OCC!"

**Susan Myers,**  
Architecture Foundation



## Coming soon: a new look for OCC

The Oregon Convention Center is about to get a facelift. Plans are in place to begin modernizing the 27-year-old building's interior spaces and renovating its outdoor plaza. The new, modern interior will enhance the guest experience while creating a memorable identity unique to Portland. The plaza's new design will allow for outdoor events and enhance access to the building's entrances. Design is currently in progress, with construction planned to begin in summer 2018.

## Event highlights

Our welcoming attitude and best-in-class client service result in memorable and well-attended events for our clients, time and time again.

**4,600** > **World Parkinson's Congress**  
Attendees September 2016

**3,300** > **PyCon**  
Attendees May 2017

**5,000** > **Association for Professionals in Infection Control and Epidemiology**  
Attendees June 2017



# From the director

With best-in-class service and a commitment to sustainability and innovation, the Oregon Convention Center completed another great year of bringing the world to Portland. The conventions we hosted drew record-setting crowds for event organizers while contributing more than \$625 million to the region's economy.

We continue to push the envelope when it comes to environmental responsibility and industry leadership. On top of our LEED Platinum certification, we are now producing 25% of our energy using solar panels on our roof, and our forward-thinking waste diversion program is changing the way event organizers choose materials while dramatically reducing the waste produced at events.

Thanks to our committed, hardworking team and strong partnerships with clients, this year brought many innovative and highly successful events to the OCC. As hosts of the World's Parkinson's Congress in September, we helped get the whole city involved in building awareness around this disease. In June, the Association for Professionals in Infection Control and Epidemiology built massive exhibits for their 5,000 attendees, putting every space in the facility to creative and engaging use. And as always, Rose City Comic Con highlighted Portland's central role in the comics universe with a spectacle of art, culture and costumes.

Looking ahead, we'll be welcoming even more visitors and events when the new Hyatt Regency Portland opens in 2019. With renovations of our interior spaces and outdoor plaza planned to begin soon, we'll be ready to put our best face forward.



Craig M. Stroud  
Oregon Convention Center Executive Director



# OREGON

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[oregoncc.org](http://oregoncc.org)



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