



A Catalyst for Economic Development

Oregon Convention Center FY 2022-23 Report

Over 500 Veterans Compete in National Wheelchair Games at OCC

OCC proudly hosted the National Veterans Wheelchair Games, the world’s largest annual wheelchair sports event for military veterans. Over 500 athletes competed in 22 events, empowering veterans with disabilities to develop skills, confidence, and resilience. After being rescheduled from 2020, we were thrilled to welcome the Games to Portland, celebrating our veterans’ indomitable human spirit and strength.



“Truly one of the best. I have worked in many different aspects of convention centers and conferences and was thoroughly impressed with the OCC, its staff, and the detailed services and help we received. ”

**Maddie Hodge,
Climbing Wall
Association**

“Fiscal year 2022-23 was the center’s first full event year coming out the pandemic. Our clients and staff showed strength and flexibility to ramp up operations after three difficult years. I’m proud of that work.”

**Craig Stroud,
Oregon Convention
Center
Executive Director**

Cultivating a Mass Timber Giant

OCC is a powerhouse for the mass timber industry’s explosive growth. Hosting the annual International Mass Timber Conference, attendance surged 90% in 2024. The OCC and conference organizers collaborated to expand the event’s footprint, doubling educational track seating and adding 30,000 square feet of exhibit space. This ensures a seamless experience for the conference’s ever-growing audience and reinforces the OCC’s commitment to be a positive economic driver in our region.

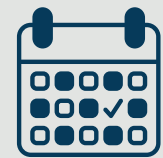
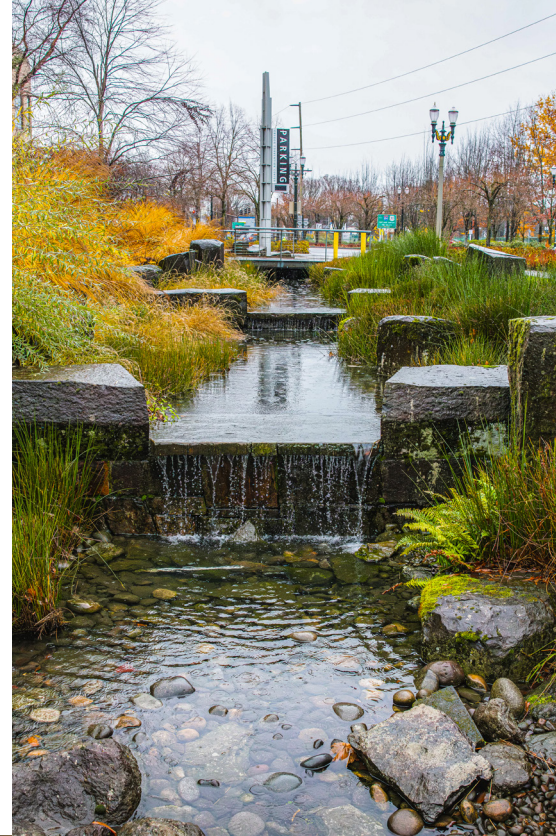
Economic Impact FY 22-23

<u>Total spending:</u>	<u>\$331.2M</u>
<u>Total jobs:</u>	<u>2,360</u>
<u>Total earnings:</u>	<u>\$133.9M</u>
<u>Total tax revenues:</u>	<u>\$18.9M</u>

The Convention Industry Sustainability Leader

Since 2004, the Oregon Convention Center has been a LEED® pioneer, pushing the boundaries of sustainability. We are proud to be certified by the Events Industry Council (EIC) for our commitment to sustainable events, which recognizes our green policies and practices. We continuously monitor our performance and seek new ways to enhance sustainability and event management.

Our innovations include a solar array, energy-saving initiatives, water conservation, and extensive waste diversion. We partner with clients for greener events and donate resources to the community. As a sustainability leader, we strive to make a positive impact.



Event Highlights

264

Number
of events

738,463

Total
attendee days

Rebuilding the Future

OCC is proud to have generated more than \$331 million in total spending in the Portland region for Fiscal Year 2022-23. That fiscal year was mostly seeded with events and clients that contracted with the center prior to 2020. As the center rebuilds event activity and contracts out into the future, the team is also scheduling and delivering important capital projects to keep the center feeling fresh and the infrastructure systems reliable. That work and enhanced marketing and sales activities will deliver continued spending, jobs, and tax revenues supporting the Portland region's broader hospitality community.



From the Director

The Oregon Convention Center is unparalleled in showcasing the genuine Portland experience and contributing to the regional economy. Attracting hundreds of thousands of visitors annually, the OCC is a hub for exchanging ideas, sparking innovation, and creating business connections.

OCC leads the national convention industry in sustainability. Its waste diversion program reduces event waste and influences material selection. The center boasts LEED Platinum and Salmon-Safe certifications, with 6,500 rooftop solar panels providing 25% of its annual electricity. In FY 2024-25, OCC renewed these certifications and is nearing certification for the new Sustainable Events Standards.

In FY 2022-23, OCC supported 2,360 jobs and generated more than \$331 million in spending. As we enter FY 2024-25, OCC is focused on rebuilding its base of conventions and large shows for FYs 2026-27 and 2027-28. Despite the slow recovery in Portland's hospitality and tourism sectors, these events are vital for regional economic growth, tax revenues, and job sustainability.

Craig M. Stroud
Oregon Convention Center Executive Director



Metro

Oregon Convention Center
Portland's Centers for the Arts
Portland Expo Center
Oregon Zoo

oregonmetro.gov/venues

OREGON

Oregon
Convention
Center

777 NE Martin Luther
King, Jr. Blvd.
Portland, Oregon 97232
503 235 7575 | 800 791 2250

www.oregonccc.org