CONNECTING WITH YOUR AUDIENCE STARTS HERE.

Enhance visibility and customize your event for success!

The Oregon Convention Center is one of the largest convention centers in the Pacific Northwest, offering 255,000 square feet of contiguous exhibit space, 52 meeting rooms, two grand ballrooms, various VIP suites and extensive lobby space.

Branding opportunities are available inside and outside our walls.

Explore and learn how we can help you connect with your audience.
Have a unique lighting idea for your event? Brand Portland’s skyline with your custom LED color scheme. Talk with our sales staff to see what we can do to make your event a dazzling success!
SPIRES & CRESCENT LIGHTING
PER DAY PRICES

Other options available. Call for a custom quote.
Color effects perform best when a limited range of colors is selected.

RATES

<table>
<thead>
<tr>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$500 per day</td>
<td>Single static color</td>
</tr>
<tr>
<td>$750 per day</td>
<td>Multiple static colors</td>
</tr>
<tr>
<td>$1,000 per day</td>
<td>Looping colors</td>
</tr>
</tbody>
</table>

Have a unique lighting idea for your event? Talk with our sales staff to see what we can do to make your event a dazzling success!

To view a demo, visit: youtu.be/g8Jqsa7QfKQ

All lighting sales are subject to approval.
STREET POLES

Capture your audience where they work, shop, travel, and gather. Take advantage of our exclusive rights to the street light poles surrounding OCC with banners that reach more than 30,000 people who pass by via walking and highly trafficked MAX light-rail, the Portland Streetcar systems and our bus lines.
# STREET POLE RENTAL PRICING

## STREET POLE RENTAL

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Street Light Poles (12 - 4’ x 5' Street Pole Banners)</td>
<td>$1,500</td>
</tr>
<tr>
<td>12 Street Light Poles (24 - 4’ x 5' Street Pole Banners)</td>
<td>$2,700</td>
</tr>
<tr>
<td>18 Street Light Poles (36 - 4’ x 5' Street Pole Banners)</td>
<td>$3,600</td>
</tr>
<tr>
<td>Individual Street Light Poles (2 - 4’ x 5' Street Pole Banner)</td>
<td>$400</td>
</tr>
</tbody>
</table>

*Banners must be double backed. Each pole requires two banners.*

## LARGE READER BOARD RENTAL

Prominent advertising space for larger banners is available alongside the exterior reader board pylons.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4’ x 9'6” Large Banners (must be double-sided)</td>
<td>$600 each</td>
</tr>
</tbody>
</table>

## SUPERSIZED BANNER RENTAL

Exclusive sponsorship space is available at NE First Avenue and NE Holladay Street.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>13’ x 11'5” Supersized Banner (must be double-sided)</td>
<td>$700 each</td>
</tr>
</tbody>
</table>

*Limits do apply.* Banner space is reserved on a first come, first served basis for a two-week maximum duration. Advertisers are responsible for producing their own banners according to published specifications, as well as installation and removal.

Please refer to the **Branding Specifications Guide** to learn more about material, approval and timeline requirements.

**Disclaimer:** Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
Street Light Pole Banner
4’ x 5’

Large Reader Banner
Pylon Banners 4’ x 9’6”
Must be back-to-back

Supersized Banner
13’ x 11’5”
Must be back-to-back
The Oregon Convention Center has numerous digital displays located in high traffic areas throughout the convention center. These displays are state of the art and able to run eye-catching images, branding, and ads. The displays are also capable of running stunning video content, which provides a highly effective format to communicate information to your attendees and to the public.
DIGITAL SIGNAGE PRICING & INFORMATION

The A, B, C, D, E meeting rooms have 55” digital displays at the locations on the diagram.
- Audio is not supported on displays
- All spots are 10 seconds with a max 120 second loop
- Event name listing provided complimentary

**OPTION 1: $500**
- per display, run of show
- event name listed
- client image in lower third of display

**OPTION 2: $750**
- per display, run of show
- daily event schedule listed
- up to five client images in lower third

**OPTION 3: $1,000**
- per display, run of show
- daily event schedule listed
- up to 12 client videos or images in lower third of display

**OPTION 4: $1,500**
- per display, run of show
- full screen customization with up to 12 client videos or images

**OPTION 5: CALL FOR QUOTE**
- full building exclusive
GINKOBERRY BANNERS

Elevated banners along Ginkoberry Concourse provide sponsors with highly visible branding opportunities.
**RATE**

$1,500 for run of show

Please refer to the **Branding Specifications Guide** to learn more about material, approval and timeline requirements.

**Disclaimer:** Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
WINDOW CLINGS

Eye catching views and prominent locations provide the perfect window of opportunity.
WINDOW CLING
INFORMATION & PRICING

WC1 Holladay West Windows
WC2 Holladay Entrance
WC3 Holladay East Windows
WC4 Oregon Ballroom Transition Windows
WC5 Oregon Ballroom 201 Windows Above Doors
WC6 Oregon Ballroom Lobby Windows
WC7 Oregon Ballroom 204 Windows Above Doors
WC8 MLK North Windows
WC9 MLK Entrance
WC10 MLK Lounge Windows
WC11 Ginkoberry Entrance
WC12 Portland Ballroom Lobby Windows

RATES

$1,000 per location for run of show

Please refer to the Branding Specifications Guide to learn more about material, approval and timeline requirements.

Disclaimer: Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
Please refer to the **Branding Specifications Guide** to learn more about material, approval and timeline requirements.

**Disclaimer:** Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
ESCALATOR & ELEVATOR DECALS

These unique sponsorship opportunities provide high visibility throughout the Convention Center for guests and attendees.
ESCALTOR DECAL LOCATIONS & PRICING

Rates: $500 per escalator bank for run of show

Please refer to the Branding Specifications Guide to learn more about material, approval and timeline requirements.

Disclaimer: Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
• Elevators 1, 3 and 11 have three levels each. All remaining elevators have two levels each.
• Please refer to the **Branding Specifications Guide** to learn more about material, approval and timeline requirements.

**Disclaimer:** Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
Contact us to discuss how we can help you brand your event at the Oregon Convention Center!

Oregon Convention Center
sales@oregoncc.org
503-235-7575 | oregoncc.org