BRAND BUILDING STARTS HERE.

Enhance visibility and customize your event for success!

The Oregon Convention Center is the largest convention center in the Pacific Northwest, offering 255,000 square feet of contiguous exhibit space, 52 meeting rooms, two grand ballrooms, full-service catering with a wildly varied range of concession options, and an 800-space underground parking garage.

Branding opportunities are available inside and outside our walls and can be customized to fit your budget.

Explore and learn how we can help brand your event to attendees and guests.
SPIRE & CRESCE NT LIGHTING

Brand Portland’s skyline with your custom LED color scheme.

Have a unique lighting idea for your event? Talk with our sales staff to see what we can do to make your event a dazzling success!
SPIRES & CRESCENT LIGHTING
PER DAY FEE SCHEDUELE

**SINGLE STATIC COLOR**

**TWO STATIC COLORS**

**THREE STATIC COLORS**

**TWO STATIC COLORS**

**THREE STATIC COLORS**

**TWO LOOPING COLORS**
(minimum 10 second hold time)

**TWO LOOPING COLORS**
(minimum 10 second hold time)

**THREE LOOPING COLORS**
(minimum 10 second hold time)

**THREE LOOPING COLORS**
(minimum 10 second hold time)

Other options available. Call for a custom quote.
Color effects perform best when a limited range of colors is selected.

### PRICING

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single static color</td>
<td>$500 per day</td>
</tr>
<tr>
<td>Multiple static colors</td>
<td>$750 per day</td>
</tr>
<tr>
<td>Looping colors</td>
<td>$1,000 per day</td>
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</tbody>
</table>

Have a unique lighting idea for your event? Talk with our sales staff to see what we can do to make your event a dazzling success!

To view a demo, visit: [youtu.be/g8Jqa7QfKQ](youtu.be/g8Jqa7QfKQ)

All lighting sales are subject to approval.
OUTDOOR BRANDING

Capture your audience where they work, shop, travel, and play.

Take advantage of our exclusive rights to the street light poles surrounding OCC with banners that reach more than 30,000 people who pass by via the surrounding streets and highly trafficked MAX light-rail and Portland Streetcar systems.
OUTDOOR BRANDING PRICING

STREET POLE RENTAL

Take advantage of our exclusive rights to the street light poles surrounding the facility with banners that reach the more than 30,000 people who pass by via the surrounding streets or via the highly trafficked MAX light-rail and Portland Streetcar systems.

6 Street Light Poles (12 – 4’ x 5’ Street Pole Banners) $1,550
12 Street Light Poles (24 – 4’ x 5’ Street Pole Banners) $2,700
18 Street Light Poles (36 – 4’ x 5’ Street Pole Banners) $3,600
Individual Street Light Poles (2 – 4’ x 5’ Street Pole Banner) $400

Banners must be double backed. Each pole requires two banners.

LARGE READER BOARD RENTAL

Prominent advertising space for larger banners (must be double-sided) is available alongside the exterior reader board pylons. And one supersized space at NE First Ave and NE Holladay Street. As an Outdoor Branding Package advertiser, you are always given preference on the larger banner spaces.

4’ x 9’6” Large Banners (must be double-sided) $600 each
Price with Outdoor Branding Package $350 each

SUPERSIZED BANNER RENTAL

13’ x 11’5” Supersized Banner (must be double-sided) $700 each
Price with Outdoor Branding Package $500 each

Limits do apply. Banner space is reserved on a first come, first served basis. Up until two weeks prior to the show opening, you may reserve only 18 street poles (36 banners) and two (double-sided) large reader banners. If light pole space or large reader banner space is still available two weeks prior to show date, you may reserve the remaining space. Banners not constructed to required specifications will not be hung.

The cost of the OCC Outdoor Branding Package includes the installation and removal of custom light pole banners. Sponsorship logos are permitted as long as they do not take over 30% of the total banner. Advertisers are responsible for producing their own banners according to published specifications. The Outdoor Media Package involves advertising for up to a two week period, based on availability.
OUTDOOR BRANDING MAP

PLEASE NOTE

The rental cost includes the installation and removal of your banners.

Sponsorship logos are permitted as long as they do not take over 30% of the total banner. Advertisers are responsible for producing their own banners according to published specifications. The Outdoor Branding Package involves advertising for up to a two week period, based on availability.
OUTDOOR BRANDING SPECS
4’ X 5’ STREET POLE BANNER

- Substrate 13 oz vinyl
- Place two 3” wind vents in banner top pocket, starting at 6” in from sides
- Place a minimum of four, 7” wind vents in body of banner, at least 4” in from sides
- Place #2 reinforced metal grommets in the stitching in all four corners and bottom center of banner
OUTDOOR BRANDING SPECS
4’ X 9’6” LARGE READER BANNER

- Must be double-sided
- Substrate 15 oz double faced vinyl
- Place a minimum of eight, 7” wind vents, cut as half circles in body of banner at least 4” in from sides

Use 15 oz double faced vinyl and #2 grommets placed on double reinforced (folded) vinyl edges at all four corners.
OUTDOOR BRANDING SPECS
13’ X 11’5” LARGE READER BANNER

- (One location only, must be double-sided)
- Substrate 15 oz double faced vinyl
- Reinforced corners
- Grommets: Size #2, eight along each side, nine across top and bottom,
- Place on double reinforced folded edges
- Place a minimum of five, 7” wind vents in three columns at least 6” from sides (Minimum of 15 wind vents)
WINDOW CLINGS

Eye catching views and prominent locations provide the perfect window of opportunity.
WINDOW CLING LOCATIONS & PRICING

1. **GINKOBERRY CONCOURSE**
   140” wide x 74” tall

2. **MLK JR. LOBBY or HOLLADAY LOBBY**
   71” wide x 42” tall

3. **PORTLAND BALLROOM LOBBY**
   140” wide x 72” tall

4. **OREGON BALLROOM LOBBY**
   140” wide x 72” tall

**BRANDING RATES:** $500 per location

**GUIDELINES**
Please consult with your Event Management Team for approved locations. Rental does not include production, installation, or removal.

An OCC Event Manager must approve all locations, artwork, and materials prior to production and installation.

Client is responsible for obtaining sizes of windows they wish to use.

Disclaimer: Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
Eye catching views and prominent locations provide the perfect window of opportunity.
**BRANDING RATES**

Escalators: $500 per location

Elevators (both doors) $250 per location

**GUIDELINES**

Please consult with your Event Management Team for approved locations. Rate does not include production, installation, or removal.

An OCC Event Manager must approve all locations, artwork, and materials prior to production and installation.

Disclaimer: Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
TERMS & CONDITIONS

GUIDELINES
Please consult with your Event Management Team for approved locations. Rate does not include production, installation, or removal.

Branding in shared spaces are subject to fees. Exhibit hall branding is not assessed by the same fees.

An OCC Event Manager must approve all locations, artwork, and materials prior to production and installation.

DISCLAIMER
Every effort has been made to ensure accuracy of all information contained in photos and document. However, no warranties, either expressed or implied, are made. It is the sole responsibility of the client to physically inspect facility to verify all dimensions and locations.
Contact us to discuss how we can help you brand your event at the Oregon Convention Center!

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