



Sponsorship and exhibitor opportunities available at Achieve Green NW Conference in Portland, Oregon June 1-3, 2009

The first-of-its kind conference is designed to educate businesses on how to become "green" and implement effective and efficient sustainable practices

The Achieve Green NW conference announces sponsorship and exhibitor opportunities for green corporate leaders. Companies that provide environmentally-friendly products and services or lead their industries by consistently exceeding their triple bottom lines – people, planet and profit - are prime candidates to showcase their successes. Exhibitors and sponsors will enjoy enhanced corporate visibility and recognition through exclusive media sessions and strategic logo placement on conference materials; one-on-one access to attendees through a dynamic and innovative exhibit hall; and exclusive promotional announcements throughout the event.

Achieve Green NW is designed for business, government, education, environment and political leaders to convene and engage in a range of topics associated with sustainable business practices. Conference discussions will focus on environmentally responsible strategies and attendees will witness case studies, learn best practices, and choose among various one-on-one work sessions. Upon leaving the event, attendees will have developed an actionable toolkit containing the resources unique and necessary to implement sustainable practices within their individual businesses immediately.

Conference topic areas will include:

- Social sustainability
- Renewable energy
- Carbon footprints/carbon offsets
- Regulations, safety and quality control
- Transportation
- Organics, recycling and composting
- Green technology
- Air, water and waste
- Financing private sector ventures and operations
- Development – building, community and land
- Green procurement
- Marketing, public relations and branding

Businesses interesting in participating as a conference sponsor or exhibitor should visit www.achievegriennw.com. A range of sponsorship and exhibitor tiers are available for purchase, each including a wide array of benefits.

Achieve Green NW is hosted by the Oregon Convention Center in collaboration with the City of Portland Bureau of Planning and Sustainability, Energy Trust of Oregon, Green Building Services, Portland Business Alliance, Portland Metropolitan Building Owners and Managers Association and Metro.

The Oregon Convention Center (OCC) is the Pacific Northwest's premier conference facility offering over 255,000 square feet in contiguous exhibit space, two large ballrooms, 50 meeting rooms and in-house catering focused on local ingredients. The OCC was the first convention center in the nation to achieve Leadership in Energy and Environmental Design (LEED) certification for an existing building (EB) by the U.S. Green Building Council in 2003 and, in 2008, LEED-EB Silver recertification.

Information about the Oregon Convention Center can be found at www.oregoncc.org. To register and learn more about Achieve Green NW, visit www.achievegriennw.com.

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