



Practical Tools For Business

Register now for Achieve Green NW conference June 1-3, 2009 at the Oregon Convention Center

An initial line-up of speakers is announced and the University of Oregon offers continuing education units

Whether you are an expert in green technology or stumped by the term, "sustainability," registering to attend the Achieve Green NW conference is a wise idea for anyone interested in greening their business.

Achieve Green NW is an opportunity to network, exchange ideas and learn the latest trends that triple a business' bottom line – profit, people and planet - effectively. Attendees will engage with business, education, environmental and political leaders who contribute to the efforts of environmentally responsible strategies. Through an innovative collection of keynote presentations, panel discussions and breakout sessions, information will be targeted to building owners, business and association leaders, entrepreneurs and business owners, government agencies and newcomers to the concept of sustainability.

An initial, exciting line-up of speakers has been announced that includes:

- Portland Mayor Sam Adams
- Metro Council President David Bragdon
- Natural Step Network Executive Director Regina Hauser
- Founding Executive Director of the Portland + Oregon Sustainability Institute Rob Bennett
- Bainbridge Graduate Institute Co-Founder Jill Bamberg

Announcements of additional speakers will be posted to the Achieve Green NW website (www.achievegreennw.com) as they are confirmed.

In addition, those attendees interested in earning Continuing Education Units may do so through the University of Oregon Continuing Education Department at an additional cost of \$25 payable to the university.

Achieve Green NW is hosted by the Oregon Convention Center in collaboration with the City of Portland Bureau of Planning and Sustainability, Energy Trust of Oregon, Green Building Services, Portland Business Alliance, Portland Metropolitan Building Owners and Managers Association, Metro, and the Natural Step Network.

(more)

The Oregon Convention Center (OCC) is the Pacific Northwest's premier conference facility offering over 255,000 square feet in contiguous exhibit space, two large ballrooms, 50 meeting rooms and in-house catering focused on local ingredients. The OCC was the first convention center in the nation to achieve Leadership in Energy and Environmental Design (LEED) certification for an existing building (EB) by the U.S. Green Building Council in 2003 and, in 2008, LEED-EB Silver recertification.

Information about the Oregon Convention Center can be found at www.oregoncc.org. To register and learn more about Achieve Green NW, visit www.achievegriennw.com.

#